

# The Tenerife Property & Business Guide

February 2026  
Issue 256

Tel: 0034 609 714 276 • [george.thetpg@gmail.com](mailto:george.thetpg@gmail.com) • [thetenerifepropertyguide.com](http://thetenerifepropertyguide.com)

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5 Bed Villa - Roque del Conde - €1,900,000

See page 14 for further details

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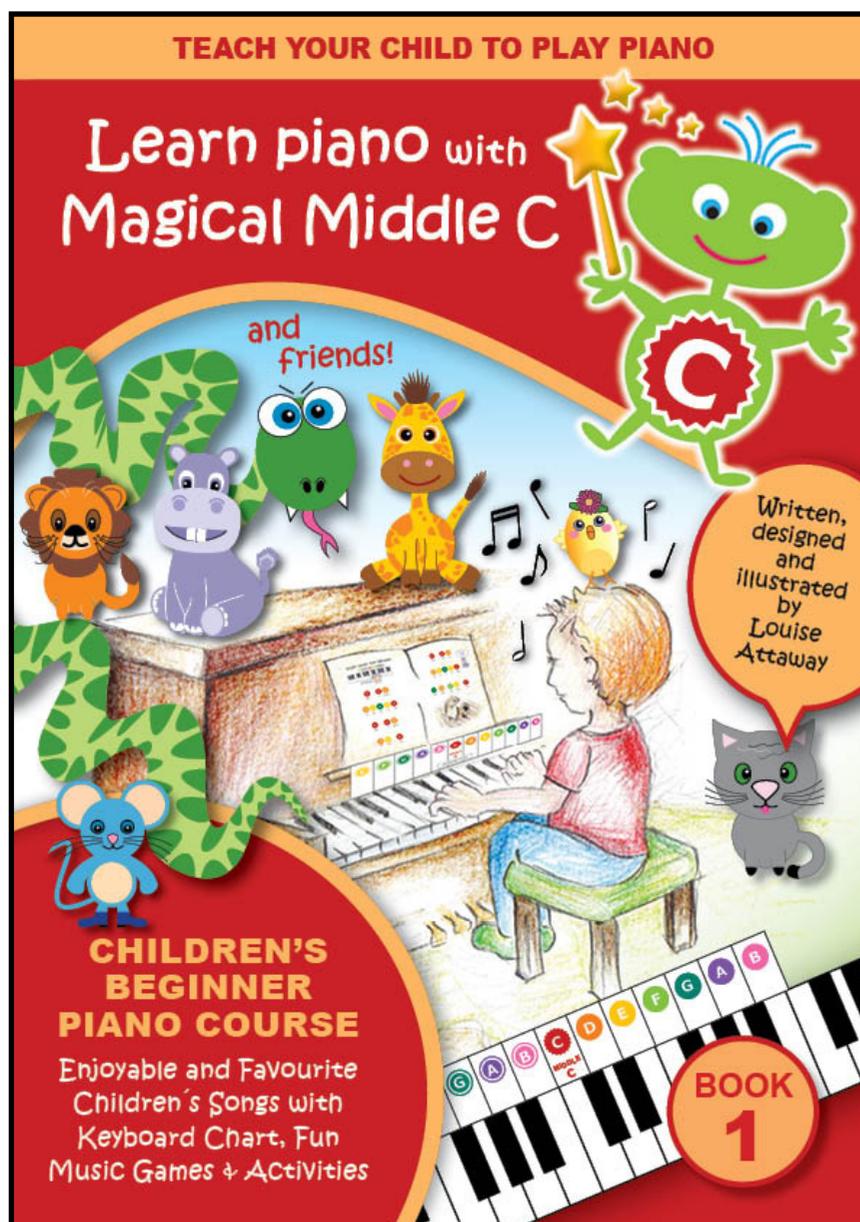
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**UNIQUE OPPORTUNITY!**



**Build your dream home in Las Rosas!**

Villa under construction in a very quiet area, yet close to essential services. The pre-built structure is ready to finish to the buyer's taste and includes a large living-dining room, separate kitchen, terrace, space for a pool, and three bedrooms (one en suite). Added value: a fully finished one-bedroom apartment with separate access, ideal for living on site during completion. Extras include solar panels and solar hot water. No mortgage available, as the property is on rural land.

€231,000

Ref: LR-C249

**Playa Paraiso, Marina Palace**

Charming, recently renovated 1 bed, 1 bath apartment located in a popular complex with pool and close to the sea front. The property features a bright living room and sunny balcony. Playa Paraiso enjoys a year-round sunny climate and is a peaceful seaside location offering many shops, restaurants, a shopping center, promenades, and all amenities.



€179,900

Ref: A-PP179



**Costa del Silencio, Garanana**

Unique, fully furnished 3 bed, 3 bath (all en suite) detached house in a peaceful location! This beautifully maintained property has a spacious lounge, fully equipped open kitchen, laundry room and a huge, sunny terrace. The integral garage can accommodate 2 cars. Extras include a full water cleanser, central vacuuming system, and solar panels for water heating. Lovely gardens surround the property and the roof terrace offers mountain views.

€494,000

Ref: CDS-PC494

**Costa del Silencio, Primavera**

Recently renovated 1 bed, 1 bath ground floor apartment with spectacular views. The property has a lounge/diner, open plan kitchen and lovely large sunny terrace. The complex has a large communal pool, garden areas and is located just 5 minutes from the town of Las Galletas with all amenities. This property is ideal both for living or as an investment, currently the property is used as a holiday rental.



€183,000

Ref: CDS-P188

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2025-2026

  
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2025-2026

## 1 BEDROOM APARTMENT - GOLF DEL SUR



**NEW!**  
**EXCLUSIVE**

Located in the frontline, residential development of Aguamarina, in the ever popular Golf del Sur area. This comfortable property has an ample 42m<sup>2</sup> interior, with balcony views to the Ocean and the San Miguel Marina. The complex is fully secure with lift access, and the property comes with secure underground parking space and a large storeroom.

Ref: GOLF01875

Price: **€239,500** (approx. £210,000)

## 1 BEDROOM APARTMENT - AMARILLA GOLF



**EXCLUSIVE**

Do you want to be close to the sea or near the golf course? No need to decide, as this top floor, one bedroom property, is located just a short distance from both, and offers a view of the fantastic San Miguel Marina. This apartment has front and rear terraces so you can enjoy the sun in the morning and evening! Inside you will find a comfortable lounge area, galley style fitted kitchen, and a double bedroom with access to the west terrace.

Ref: AMG00649

Price: **€240,000** (approx. £210,500)

## 1 BEDROOM APARTMENT - AMARILLA GOLF



**NEW!**  
**EXCLUSIVE**

Would you like to live on the front-line to the ocean? Well now you can, in this totally refurbished first floor, one bedroom apartment. There is nothing like sitting on your terrace with the sea before you, watching life on the ocean waves. The property is air-conditioned, and offers electric shutters, and mosquito screens throughout.

Ref: AMG00651

Price: **€279,000** (approx. £244,500)

## 2 BEDROOM APARTMENT - AMARILLA GOLF



**EXCLUSIVE**

Front-line to the ocean where you can watch the sunrise with breakfast, or enjoy a cool glass of wine watching the sunset. Here you can relax with the sound of the Atlantic waves only a stone's throw from your South facing terrace. This two bedroom, two bathroom apartment has been tastefully refurbished throughout. A sought after location that does not become available very often!

Ref: AMG00650

Price: **€385,000** (approx. £337,500)

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**1 BEDROOM DUPLEX  
- PLAYA DE LAS AMERICAS**



An enviable address in the heart of Las Americas, located next to the beach and surrounded by designer shops and restaurants offering all types of cuisine along the golden mile. This complex has everything for the holiday maker including 24 hour reception and heated pool. The fully furnished, one bedroom, duplex property has two south west facing sunny terraces from the lounge and bedroom. The complex is one of the most sought after in a prime location.

Ref: LA01972

Price: **€499,000** (approx. £437,500)

**4 BEDROOM VILLA  
- CALLAO SALVAJE**



A stunning property just waiting to be someone's forever home. This luxurious private villa is set over two levels, and comes with a heated pool, jacuzzi/hot tub, fully equipped gymnasium & private sauna, not to mention an external bar & barbecue area. With plentiful indoor living space, outdoor areas and terraces to enjoy the endless hours of sunshine and sea views, it will be hard to leave behind. Allow yourself plenty of viewing time to enjoy this property.

Ref: CS00175

Price: **€1,100,000** (approx. £965,000)



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## Palm Mar, Club de Mar

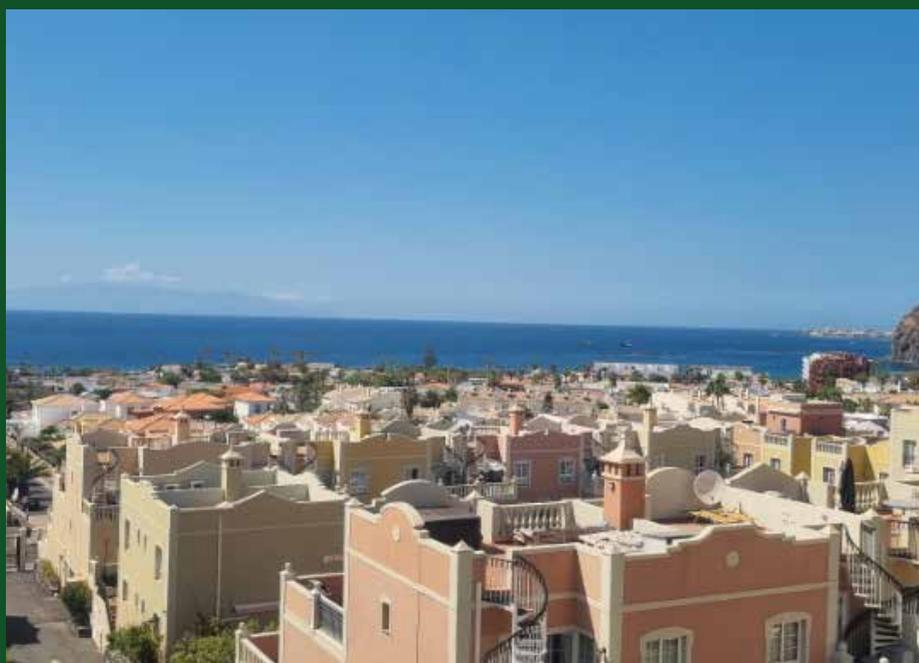
**NEW INSTRUCTION!**



We are delighted to present this lovely, fully furnished, large townhouse comprising (on the ground floor) spacious lounge with double patio doors leading to the garden, a mezzanine floor dining area, kitchen, utility room and guest toilet. On the first floor is the master bedroom with ensuite bathroom and a small balcony; and on the second floor are a further two good sized bedrooms, plus bathroom and storage cupboard. All bedrooms have built in wardrobes. A staircase leads to the roof terraces, from where you have sea views and all day sunshine. Also included in the sale is an integral, very large garage accessed directly from the lounge.

**€509,000**

## Palm Mar, Paraiso del Palm Mar I



A fabulous opportunity to acquire a fully furnished 3 storey, 2 bed, 1 bath (+WC) apartment in this well run complex in the heart of Palm Mar. The property benefits from 4 terraces set on different levels with different aspects, and enjoys amazing views over the nature reserve, across Palm Mar and out to sea. The price includes secure, underground parking.

**€569,000**



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Las Carabellas, Costa Adeje



Fantastic refurbished 2-bedroom duplex in the heart of Costa Adeje, finished to a high modern standard and arranged over two floors. The first floor features an open-plan living area opening onto a sunny terrace with sea views, a fully fitted kitchen to the rear, a sleek shower bathroom and a well-sized bedroom with natural light. Downstairs you'll find the remaining bedrooms, including the master with a private terrace overlooking the pool and an ensuite bathroom.

€595,000

Ref: I1512

Windsor Park, Torviscas Alto



Wonderful studio in the popular Windsor Park complex measuring 34.56m<sup>2</sup>, ideally positioned above the communal pool. The layout is designed to maximise space. The living area is bright, well presented and tastefully furnished with plenty of natural light. The open, fully equipped kitchen sits to the rear, overlooking the living space for a natural flow. Around the corner is the sleeping area with a double bed and fitted wardrobes. The property also features a large sunny terrace with lovely views over the pool, the sea and La Gomera.

€229,000

Ref: A553

Villa, San Eugenio Alto



Semi-detached house in prestigious San Eugenio Alto, Costa Adeje. The bright living room features a sleek open kitchen and dining area, tastefully furnished and opening onto a sunny corner terrace. The first bedroom is on the main floor and well sized. Upstairs are two further double bedrooms and a spacious bathroom. The front bedroom is large with a private terrace and sea views, while the third bedroom is bright, welcoming and includes fitted wardrobes. Alongside multiple terraces, the property offers a large sunny patio, roof terrace and a unique private cave ideal as a naturally cool wine cellar. The home also includes a closed garage.

€850,000

Ref: I1511

Paraiso del Sur, Playa Paraiso



Well presented, refurbished studio with stunning sea views.

€229,000

Ref: A525

Santa Maria, Torviscas Bajo



Bright studio with sunny terrace; enjoying views to both the pool and sea.

€239,950

Ref: A521

Santa Maria, San Eugenio Bajo



Stunning 1 bed apartment. Bright, fully refurbished, and modern with sunny. Pool views.

€275,000

Ref: N1657

Los Geranios, San Eugenio Bajo



Large and bright 1 bed apartment with a sunny terrace and pool plus sea views.

€325,000

Ref: N1663

San Marino, Los Cristianos



Stunning 1 bed, 1 bath apartment in popular complex. Large terrace. Pool views.

€310,000

Ref: N1655

Oasis, San Eugenio Alto:



Lovely 1 bed, 1 bath apartment with large sunny terrace. Gorgeous views to the sea and pool.

€270,000

Ref: N1653

Roque del Conde, Costa Adeje



Fantastic 2 bed, 2 bath corner, penthouse apartment with large terrace.

€350,000

Ref: T1406

Club Atlantis Bungalows, Costa Adeje



Brilliant, spacious 2 bed bungalow with 2 terraces. Sea views. Refurbished.

€620,000

Ref: T1409€

Vista Hermosa, Los Cristianos



Fantastic 3 bed, 2 bath apartment in residential complex. Large terrace. Views over the pool.

€445,00

Ref: I1498

Ocean Park, San Eugenio Bajo



Large, light studio with sunny terrace. Pool views. 5 mins from the beach.

€245,000

Ref: A5261



Translators available for any other languages.



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Sales: Lynne: 699 250 870  
Rachel: 608 573 443  
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**TENERIFE**  
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**REDUCED!**



Ref: S-05 1380



## Oroteanda Baja

Luxury 5 bedroom villa with pool and parking on huge plot. Suitable for subdivision. Included in the Sale Price is a Project to build two one bedroom apartments in and above the garage.

€P.O.A.



Stunning, fully furnished and equipped, 5 bed, 3 bath (master en suite) detached villa with heated pool on 2,000sqm plot. This spacious property has a huge terrace to the front which can accommodate up to 8 cars, and a private garden/terrace with lovely sea views to the rear with BBQ area, jacuzzi, orchard and various seating areas (this significant area is eminently suitable for subdivision to create an excellent-sized plot suitable for the construction of a separate independent villa with pool, parking and lovely sea views.) There is a large lounge/ dining area, an open plan, fully equipped fitted kitchen and garage for 3 cars with direct access. One

of the bedrooms is situated in such a way that it could easily be converted into a separate studio, or granny flat. Extras include aircon and central heating throughout, and solar panel heating for hot water and the pool. This large Villa is very well situated in a small, very central village, located between the airport and the southern resorts of Los Cristianos and Playa de las Américas. With nearby property very popular as exclusive holiday let's this property has fantastic potential as a letting investment. It's rare to find such a large property on a very large plot with sea views in such an excellent location. Call now, come see for yourself!



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AMARILLA GOLF



AMARILLA GOLF



1 bed garden apartment with 2 terraces giving all day sun. Quiet location.

€205,000



Two bed duplex apartment with two terraces giving all day sun and stunning golf and sea views

€245,000

AMARILLA GOLF



Top floor, 2 bed, 2 bath spacious apartment with 2 terraces offering sea, pool and mountain views.

€259,000

GOLF DEL SUR



Top floor, 1 bed apartment, with sea views on sought after complex. Excellent rental potential.

€210,000

GOLF DEL SUR



A rare find! 1 bed penthouse apartment with 2 large terraces on popular holiday complex. Ideal rental investment.

€235,000

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# TENERIFE PRIME PROPERTY

Costa del Silencio - Beautiful family home,  
3 bedrooms, 3 bathrooms (2 en suite)

€494,000

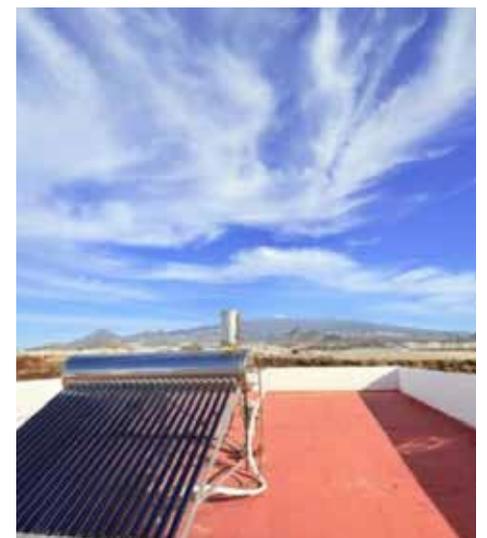


REF: S-03 2603



A unique detached, fully furnished family home in a quiet area of Costa del Silencio, set away from main foot and vehicle traffic. This well-maintained 3-bedroom, 3-bathroom property offers attractive indoor and outdoor features. The entrance leads to a spacious living room and a double bedroom with en-suite. The open-plan kitchen is fully equipped, with a double fridge freezer, separate

laundry room and direct terrace access. Two further full-size bedrooms, both en suite, are also on the ground floor. The large garage fits two cars and includes a whole-house water purifier and central vacuum system. Outside, mature gardens provide excellent privacy, while the private roof terrace offers mountain views and a solar-powered water heating system. Ready to move into and highly recommended.



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 Local 8  
 ADEJE

**OPPORTUNITIES OF THE MONTH!**

ADEJE	SANTIAGO DEL TEIDE	PIEDRA HINCADA	GUIA DE ISORA
6,000sqm plot in Las Moraditas with panoramic sea views. Main house (183sqm with 3 beds, 1 bath + WC), 2 independent houses, each 50sqm (1 bed, 1 bath), plus 75sqm garage, gardens, terraces, and a greenhouse..	Exclusive 12 bed (all en suite) holiday home (can accommodate 28 people) in privileged location with stunning sea, mountain and La Gomera views. Urban plot of 411sqm with potential to extend by 200sqm.	Finca with spacious (150sqm) 3 bed, 2 bath main house on plot of 5,000sqm (2,314sqm urban). In addition, there are 2 bungalow-style units (60sqm and 32sqm) perfect for guest accommodation. Lots of potential!	4 separate houses, each with its own entrance (total living space 380sqm on plot of 16,000sqm). The plot includes stables and enjoys stunning panoramic sea and mountain views
Ref: 1350      €1,150,000	Ref: 1355      €990,000	Ref: 1365      €1,050,000	Ref: 1307      €750,000

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**PROPERTIES WANTED FOR RENT  
 CLIENTS WAITING!**

<b>TIJOCO BAJO</b>  3 bed, 2 bath house with stunning sea views. This beautiful home features a sunny terrace perfect for relaxing while enjoying the breathtaking sea views. Spacious garage included. Ref: 1342      €415,000	<b>GUIA DE ISORA</b>  Charming rustic estate in Chio with vineyard on plot of more than 79,000sqm. Main property 71sqm. Needs some renovation, but ideal for creating a cozy home or an agricultural project. Great opportunity! Ref: 1375      €250,000	<b>ROQUE DE SAN MIGUEL</b>  Renovated Canarian house with 2 homes in one: Main 3-bed with kitchen, living, dining and storage. Separate ground floor 2-bed with own entrance, kitchen, living/dining and shower room. Ref: 1340      €370,000	<b>GUIA DE ISORA</b>  Hugely impressive 7 bed, 3 bath villa in the heart of town (370sqm built, 350sqm usable). Ideal for conversion to a guest house or hostel. Large garage. Rooftop terrace with sea and mountain views. Ref: 1371      €475,000
<b>GUIA DE ISORA</b>  Unique opportunity! Rustic plot of 6,900sqm ideal for those seeking to develop agricultural projects. Located just a few minutes from the nearest urban center. The land has a tool shed, plus a minor building permit and possibilities for planting. Ref: 1374      €75,000	<b>SANTIAGO DEL TEIDE</b>  This 3 bed, 3 bath property with small garden, garage and pool on an urban plot of 300sqm <sup>2</sup> , is much more than a house; it's a blank canvas for your dreams, with the potential to expand construction in common areas and even add a 2nd floor! Breathtaking views! Ref: 1317      €350,000	<b>TIJOCO BAJO</b>  Beautiful 4 bed, 2 bath house in great location. This spacious family home offers comfortable and versatile space with an internal patio that creates a cozy, relaxing atmosphere. Ref: 1285      €330,000	<b>GUIA DE ISORA</b>  Magnificent, mostly flat rustic estate of 4,200sqm with spectacular views. Large toolshed with potential to convert to a nice home. No water or electricity, but both services are easily contracted. Ref: 1364      €160,000



C.C. El Trebol, Local 37,  
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Est. 2007



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El Medano, 4 bed, 2 bath 4 terraces



Charming home opposite La Tejita Beach with sweeping views of the sea and Red Mountain. Approx. 200 sqm, currently 2 bedrooms (originally 3, easily converted), plus an independent sea studio. Multiple terraces, rooftop solar hot water, extra functional spaces, and a 2-car garage.

€495,000

Ref: 317-1125

Costa del Silencio, Maravilla



REDUCED!

Studio (44sqm) converted into a comfortable 1 bed, 1 bath apartment residential complex with heated pool. The property is in very good condition and offers lovely open views of the ocean and the village of Las Galletas from its 10sqm sunny terrace. Extras include air con.

€295,000

Ref: 321-0126

Costa del Silencio, La Baraca



Beautiful 1 bed, 1 bath ground floor apartment in a small, well-maintained complex with pool and padel court. The property has a lovely bright lounge/dining area, American style kitchen and a huge, part-covered terrace area. Extras include ceiling fans and 2 electric awnings. Option to purchase a private parking space.

€239,000

Ref: 325-0126

Costa del Silencio, Garanana



Meticulously maintained 3 bed, 4 bath (3 en suite) property (230sqm on 340sqm plot) with open-plan living/dining area, fully equipped open plan kitchen, a lovely terrace with mountain views, a large garden and a rooftop terrace with solar panels. The garage, with direct access from the street, includes ample storage space.

€494,000

Ref: 322-0126

## DIRECT FROM OWNER

## Los Cristianos, Port Royale



Recently refurbished (new kitchen, bathroom and all-new aluminium doors), fully furnished and equipped studio with sunny terrace in sought after complex with lovely pool area in hugely popular Los Cristianos. Close to all amenities.

€195,000

Owner (UK)  
0044 7539 261601

Local Contact  
(Cheryl): 659 363 701



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**PARQUE SANTIAGO II - PLAYA DE LAS AMERICAS**



**BEACHFRONT 2 BEDROOM APARTMENT**

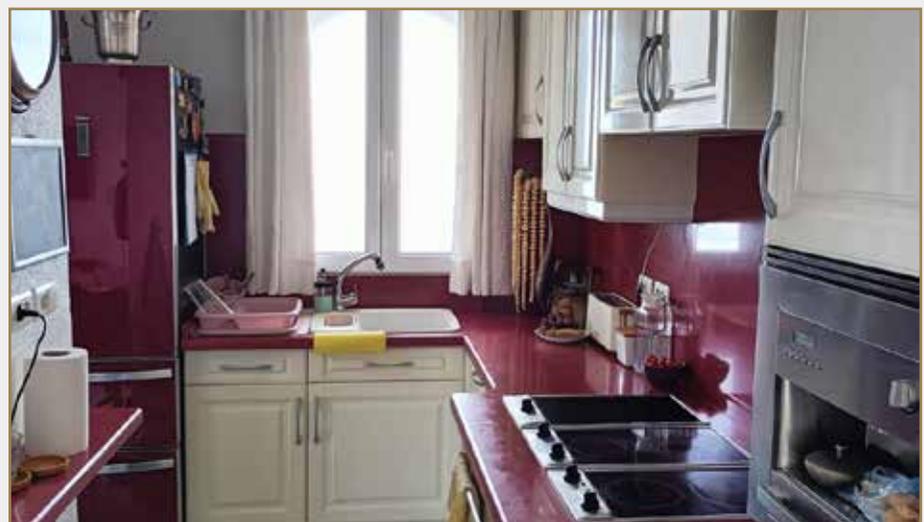
Ref: 83-683 €735.000,=

**Property details**

- Property space: 98sqm
- Living space: 72sqm
- Corner and front terrace: 26sqm
- Property on one level
- 2 bathrooms
- Top Swiss quality doors / windows

**Characteristics**

- All day sun
- Panoramic views over Atlantic
- Stunning sunsets
- Peaceful quiet surroundings
- Views of La Gomera and La Palma
- Community fees: approx. €250,= monthly



VIEWING BY APPOINTMENT ONLY

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# TENERIFE PROPERTY SHOP S.L.

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## 5 BEDROOM VILLA - ROQUE DEL CONDE

EXCLUSIVE

NEW!



STYLISH & SPACIOUS

This beautifully presented, independent villa enjoys a prestigious location and offers wonderful views of the coastline and the mountains. You can indulge in the comfort and tranquility of this impressive detached property, spread over three floors, and offering four spacious double bedrooms, all with en-suite bathrooms and breathtaking sea views. There is also a fully fitted independent studio, with independent access, on the lower ground floor. Stylishly furnished, and air conditioned throughout.

Ref: LA01983

Price: €1,900,000 (approx. £1,660,000)

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### Large Urban Land



Exceptional 8,560 m<sup>2</sup> urban plot between Adeje and La Caleta, ideal for a luxury residential or hotel project with confirmed building parameters and panoramic coastal, golf, and mountain views. Prime, high-value location near beaches, schools, restaurants, and major roads.

Ref.: 2928

Price: 8,700,000€

### Freehold Pool Bar for Sale



Freehold pool bar in busy holiday complex, fully refurbished with new kitchen, bar, and license. Ideal for an owner-operator or couple. Prime poolside location with high foot traffic, seating for 25, and potential to convert to a studio apartment too!

Ref.: 2905

Price: 180,000€

### Freehold Club in Los Cristianos



Freehold opportunity in prime Los Cristianos location: a 250 m<sup>2</sup> licensed bar-discoteca with terrace and capacity for up to 400 guests. Fully licensed for late-night trade until 04:00, with strong local Spanish and Latin clientele and proven revenue during peak nights.

Ref.: 2936

Price: 2,500,000€

### Freehold including Business



A rare chance to acquire a freehold local including a fully equipped, long-established printing, embroidery and garment customisation business with 30+ years of success and a loyal client base. The freehold commercial unit is located centrally in Las Americas.

Ref.: 2895

Price: 150,000€

### Freehold Pool Bar Investment



A freehold pool bar sold as investment in Los Cristianos, located within a complex of 175 apartments, currently rented with tenants in place, offering secure income, poolside visibility, exclusive on-site position, and strong long-term value with future redevelopment potential.

Ref.: 2941

Price: 350,000€

### Freehold Hair Salon



Freehold property with established hair salon in central Las Americas, just off the beachfront, surrounded by hotels, bars, and shops. 28 m<sup>2</sup> with storage, toilet, 2 washing stations, and 4 working stations, sold with the business included—ideal to run, rent out, or repurpose.

Ref.: 2909

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#### The Tenerife Property and Business Guide

Editor and Publisher:  
Ali JS Gray NIE: X-5323899-C  
trading as Spanish Property Guides  
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General Enquiries:  
Tel: 922-703725  
[george.thetpg@gmail.com](mailto:george.thetpg@gmail.com)  
[thetenerifepropertyguide.com](http://thetenerifepropertyguide.com)

Office Hours:  
Monday – Friday:  
9.00am – 5.00pm



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[canaries@currenciesdirect.com](mailto:canaries@currenciesdirect.com)  
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# MOTORWORLD

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If you are caught, you will face a significant penalty. In general terms, holding or using a mobile phone whilst driving can result in a €200 fine plus 6 points deducted from your Licence. This restriction applies even when the vehicle is station-

ary (e.g. at traffic lights or in a traffic jam). I am sure we have all been guilty of checking our phones when in a traffic jam or at a road junction, but the consequences of these actions can, and do, occasionally cause accidents. To avoid this, we recommend that you connect your mobile phone to a 'hands free' device (via blue tooth normally) and that the phone is not stored in the central console, on the seat next to you or in your lap. Make sure it is, for ladies, in a closed handbag on the back seat, and, for men, perhaps in a 'man bag'. This way, if you are stopped by the police, you would be far less likely to NOT receive a fine as the phone was not within easy access and you

would therefore be far less likely to be distracted by it. Hands-free devices are allowed. However, the use of headphones or earphones while driving is strictly forbidden. It's important to note that even hands-free conversations can be distracting and potentially hazardous, especially if the conversation requires good concentration. It is always better to not answer or to have an automated message that can be set stating you are unavailable and will call back.

We therefore recommend, to minimize distractions, that you set your GPS or mobile navigation system before starting your journey – NOT whilst driving. The Interacting with these devices while driv-

ing is prohibited and carries the same penalties as using a mobile phone.

Please note that current regulations apply to all vehicle operators (including drivers of cars, vans, lorries, bicycles, and electric scooters – the last two may come as a surprise to many readers). Adherence to the Law is crucial for both ensuring your and other drivers' safety, and avoiding substantial fines and penalties.

#### Top tips then, are:

Set your destination's GPS before moving off

Place an automated reply message on your phone

Ensure that the phone is not within easy reach in the car/vehicle

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# First writing may be 40,000 years earlier than thought

By Georgina Rannard, Science reporter, BBC Science and Environment



A 40,000-year-old mammoth figurine with engraved rows of crosses and dots

The history of writing down thoughts and feelings could be tens of thousands of years older than previously be-

lieved, surprising archaeologists who made the discovery. The researchers discerned patterns of meaning in lines, notches, dots, and crosses on objects like mammoth tusks as old as

45,000 years in caves in Germany. Traditionally historians date the first written words to proto-cuneiform scripts made around 5,000 years ago in ancient Iraq, or Mesopotamia. The precise

meaning of the symbols in Germany remains a mystery. The objects are from just before Homo sapiens moved to Europe from Africa where they interacted with Neanderthals. Until now it was thought that writing developed in Mesopotamia around 3,000 BCE, followed by hieroglyphics in Egypt and later in China and Mesoamerica. "The Stone Age sign sequences are an early alternative to writing," says Prof Christian Bentz from Saarland University, an author of the new research. The work suggests that Stone Age people were as clever as modern-day humans, according to researcher Ewa Dutkiewicz from Berlin's Museum of Prehistory and Early History. "So far, we've only scratched the surface of what can be found in terms of symbol sequences on a wide variety of artifacts," she says. The team analysed more than 3,000 characters on 260 objects to uncover what they call the DNA of writing. Some of the objects are from a 37-km long

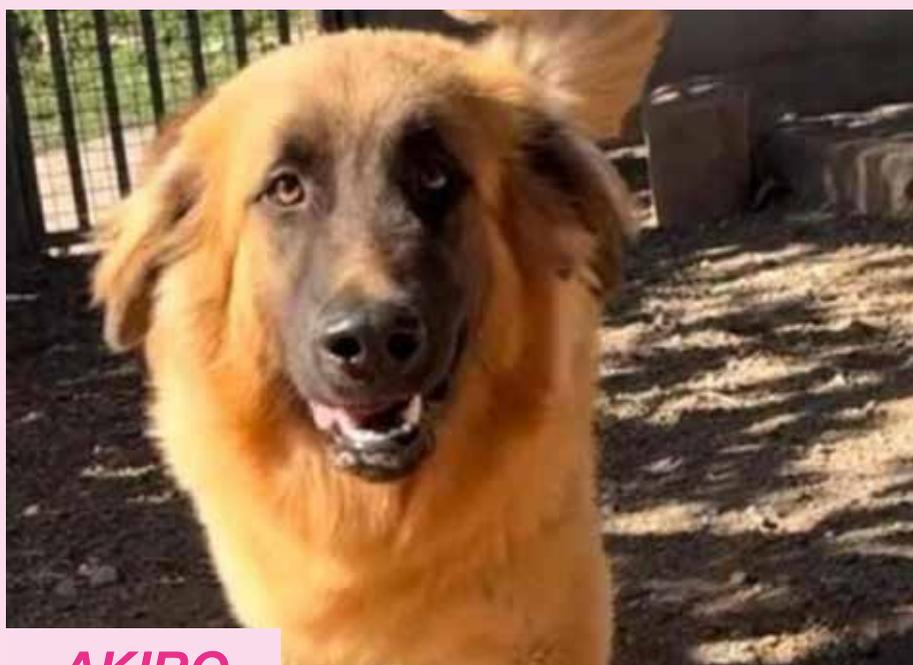
cave system called the Lonetal in Baden-Württemberg, southern Germany. On a small mammoth carved from tusk, the researchers analysed carefully engraved rows of crosses and dots. And on an artefact called "adorant" from the Geißenklösterle cave in the Achtal valley, they identified rows of dots and notches on an ivory plaque showing a lion-human creature. They believe the arrangement of the marks, in particular the dots on the back, show the patterns acted as communication. The researchers believe that Stone Age people deliberately carved these symbols to communicate messages, meaning, and convey thoughts. "Our results also show that the hunter-gatherers of the Paleolithic era developed a symbol system with a statistically comparable information density to the earliest proto-cuneiform tablets from ancient Mesopotamia – a full 40,000 years later," says Bentz. The clue to finding meaning is in the density of the symbols. They found high



A proto-cuneiform tablet from around 3350 years ago

repetition of the signs and predictability in the subsequent symbols that is "comparable to much later proto-cuneiform," according to Bentz. They found denser patterns on figurines than on tools. The team say that it shows that communicating information was very important for Paleolithic people. "They were skilled craftspeople. You can tell they carried the objects with them. Many of them fit very well in the hand, just the right size to fit in the palm," says Dutkiewicz. The research is published in the journal PNAS.

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# What is AI?



**A**rtificial intelligence (AI) is technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Applications and devices equipped with AI can see and identify objects. They can understand and respond to human language. They can learn from new information and experience. They can make detailed recommendations to users and experts. They can act independently, replacing the need for human intelligence or intervention (a classic example being a self-driving car).

But in 2024, most AI researchers, practitioners and most AI-related headlines are focused on breakthroughs in generative (gen AI), a technology that can create original text, images, video and other content. To fully understand generative AI, it's important to first understand the technologies on which generative AI tools are built: machine learning (ML) and deep learning.

## Machine learning

A simple way to think about AI is as a series of nested or derivative concepts that have emerged over more than 70 years:

Directly underneath AI, we have machine learning, which involves creating models by training an algorithm to make predictions or decisions based on data. It encompasses a broad

range of techniques that enable computers to learn from and make inferences based on data without being explicitly programmed for specific tasks.

There are many types of machine learning techniques or algorithms, including linear regression, logistic regression, decision trees, random forest, support vector machines (SVMs), k-nearest neighbour (KNN), clustering and more. Each of these approaches is suited to different kinds of problems and data.

But one of the most popular types of machine learning algorithm is called a neural network (or artificial neural network). Neural networks are modelled after the human brain's structure and function. A neural network consists of interconnected layers of nodes (analogous to neurons) that work together to process and analyse complex data. Neural networks are well suited to tasks that involve identifying complex patterns and relationships in large amounts of data.

The simplest form of machine learning is called supervised learning, which involves the use of labelled data sets to train algorithms to classify data or predict outcomes accurately. In supervised learning, humans pair each training example with an output label. The goal is for the model to learn the mapping between inputs and outputs in the training data, so it can predict the labels of new, unseen data.

## Deep learning

Deep learning is a subset of machine learning that uses multilayered neural networks, called deep

neural networks, that more closely simulate the complex decision-making power of the human brain. Deep neural networks include an input layer, at least three but usually hundreds of hidden layers, and an output layer, unlike neural networks used in classic machine learning models, which usually have only one or two hidden layers.

These multiple layers enable unsupervised learning: they can automate the extraction of features from large, unlabelled and unstructured data sets, and make their own predictions about what the data represents.

Because deep learning doesn't require human intervention, it enables machine learning at a tremendous scale. It is well suited to natural language processing (NLP), computer vision, and other tasks that involve the fast, accurate identification complex patterns and relationships in large amounts of data. Some form of deep learning powers most of the artificial intelligence (AI) applications in our lives today.

In a deep neural network, multiple layers of nodes can extract meaning and relationships from large volumes of unstructured, unlabelled data.

## Deep learning also enables:

- Semi-supervised learning, which combines supervised and unsupervised learning by using both labelled and unlabelled data to train AI models for classification and regression tasks.

- Self-supervised learning, which generates implicit labels from unstructured data, rather than

relying on labeled data sets for supervisory signals.

- Reinforcement learning, which learns by trial-and-error and reward functions rather than by extracting information from hidden patterns.

- Transfer learning, in which knowledge gained through one task or data set is used to improve model performance on another related task or different data set.

## Generative AI

Generative AI, sometimes called "gen AI", refers to deep learning models that can create complex original content such as long-form text, high-quality images, realistic video or audio and more in response to a user's prompt or request. At a high level, generative models encode a simplified representation of their training data, and then draw from that representation to create new work that's similar, but not identical, to the original data.

Generative models have been used for years in statistics to analyse numerical data. But over the last decade, they evolved to analyse and generate more complex data types. This evolution coincided with the emergence of three sophisticated deep learning model types:

- Variational autoencoders or VAEs, which were introduced in 2013, and enabled models that could generate multiple variations of content in response to a prompt or instruction.

- Diffusion models, first seen in 2014, which add "noise" to images until they are unrecognizable, and then remove the noise to generate original images in response to prompts.

- Transformers (also called transformer models), which are trained on sequenced data to generate extended sequences of content (such as words in sentences, shapes in an image, frames of a video or commands in software code). Transformers are at the core of most of today's headline-making generative AI tools, including ChatGPT and GPT-4, Copilot, BERT, Bard and Midjourney.

## How generative AI works

In general, generative AI

operates in three phases:

1. Training, to create a foundation model.

2. Tuning, to adapt the model to a specific application.

3. Generation, evaluation and more tuning, to improve accuracy.

## Training

Generative AI begins with a "foundation model"; a deep learning model that serves as the basis for multiple different types of generative AI applications.

- The most common foundation models today are large language models (LLMs), created for text generation applications. But there are also foundation models for image, video, sound or music generation, and multimodal foundation models that support several kinds of content.

- To create a foundation model, practitioners train a deep learning algorithm on huge volumes of relevant raw, unstructured, unlabelled data, such as terabytes or petabytes of data text or images or video from the internet. The training yields a neural network of billions of parameters encoded representations of the entities, patterns and relationships in the data that can generate content autonomously in response to prompts. This is the foundation model.

- This training process is compute-intensive, time-consuming and expensive. It requires thousands of clustered graphics processing units (GPUs) and weeks of processing, all of which typically costs millions of dollars. Open source foundation model projects, such as Meta's Llama-2, enable gen AI developers to avoid this step and its costs.

- Tuning

- Next, the model must be tuned to a specific content generation task. This can be done in various ways, including: Fine-tuning, which involves feeding the model application-specific labelled data, questions or prompts the application is likely to receive, and corresponding correct answers in the wanted format.

- Reinforcement learning with human feedback (RLHF), in which human users evaluate the accuracy or relevance of model outputs so that the mod-

el can improve itself. This can be as simple as having people type or talk back corrections to a chatbot or virtual assistant.

## Generation, evaluation and more tuning

Developers and users regularly assess the outputs of their generative AI apps, and further tune the model even as often as once a week for greater accuracy or relevance. In contrast, the foundation model itself is updated much less frequently, perhaps every year or 18 months.

Another option for improving a gen AI app's performance is retrieval augmented generation (RAG), a technique for extending the foundation model to use relevant sources outside of the training data to refine the parameters for greater accuracy or relevance.

## AI agents and agentic AI

An AI agent is an autonomous AI program, it can perform tasks and accomplish goals on behalf of a user or another system without human intervention, by designing its own workflow and using available tools (other applications or services).

Agentic AI is a system of multiple AI agents, the efforts of which are coordinated, or orchestrated, to accomplish a more complex task or a greater goal than any single agent in the system could accomplish.

Unlike chatbots and other AI models which operate within predefined constraints and require human intervention, AI agents and agentic AI exhibit autonomy, goal-driven behavior and adaptability to changing circumstances. The terms "agent" and "agentic" refer to these models' agency, or their capacity to act independently and purposefully.

One way to think of agents is as a natural next step after generative AI. Gen AI models focus on creating content based on learned patterns; agents use that content to interact with each other and other tools to make decisions, solve problems and complete tasks. For example, a gen AI app might be able to tell you the best time to climb Mt. Everest

Continued on page 26



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EL PARADERO 1, BLOQUE 7, COSTA ADEJE

Continued from page 24

given your work schedule, but an agent can tell you this, and then use an online travel service to book you the best flight and reserve a room in the most convenient hotel in Nepal.

#### Benefits of AI

AI offers numerous benefits across various industries and applications. Some of the most commonly cited benefits include:

- Automation of repetitive tasks.
- More and faster insight from data.
- Enhanced decision-making.
- Fewer human errors.
- 24x7 availability.
- Reduced physical risks.

#### Automation of repetitive tasks

AI can automate routine, repetitive and often tedious tasks including digital tasks such as data collection, entering and preprocessing, and physical tasks such as warehouse stock-picking and manufacturing processes. This automation frees to work on higher value, more creative work.

#### Enhanced decision-making

Whether used for decision support or for fully automated decision-making, AI enables faster, more accurate predictions and reliable, data-driven decisions. Combined with automation, AI enables businesses to act on opportunities and respond to crises as they emerge, in real time and without human intervention.

#### Fewer human errors

AI can reduce human errors in various ways, from guiding people through the proper steps of a process, to flagging potential errors before they occur, and fully automating processes without human intervention. This is especially important in industries such as healthcare where, for example, AI-guided surgical robotics enable consistent precision.

Machine learning algorithms can continually improve their accuracy and further reduce errors as they're exposed to more data and "learn" from experience.

rience.

#### Round-the-clock availability and consistency

AI is always on, available around the clock, and delivers consistent performance every time. Tools such as AI chatbots or virtual assistants can lighten staffing demands for customer service or support. In other applications such as materials processing or production lines, AI can help maintain consistent work quality and output levels when used to complete repetitive or tedious tasks.

#### Reduced physical risk

By automating dangerous work such as animal control, handling explosives, performing tasks in deep ocean water, high altitudes or in outer space, AI can eliminate the need to put human workers at risk of injury or worse. While they have yet to be perfected, self-driving cars and other vehicles offer the potential to reduce the risk of injury to passengers.

#### AI use cases

The real-world applications of AI are many. Here is just a small sampling of use cases across various industries to illustrate its potential:

- Customer experience, service and support
- Companies can implement AI-powered chatbots and virtual assistants to handle customer inquiries, support tickets and more. These tools use natural language processing (NLP) and generative AI capabilities to understand and respond to customer questions about order status, product details and return policies.
- Chatbots and virtual assistants enable always-on support, provide faster answers to frequently asked questions (FAQs), free human agents to focus on higher-level tasks, and give customers faster, more consistent service.

#### Fraud detection

Machine learning and deep learning algorithms can analyse transaction patterns and flag anomalies, such as unusual spending or login locations, that indicate fraudulent

transactions. This enables organizations to respond more quickly to potential fraud and limit its impact, giving themselves and customers greater peace of mind.

#### Personalised marketing

Retailers, banks and other customer-facing companies can use AI to create personalised customer experiences and marketing campaigns that delight customers, improve sales and prevent churn. Based on data from customer purchase history and behaviours, deep learning algorithms can recommend products and services customers are likely to want, and even generate personalized copy and special offers for individual customers in real time.

#### Human resources and recruitment

AI-driven recruitment platforms can streamline hiring by screening resumes, matching candidates with job descriptions, and even conducting preliminary interviews using video analysis. These and other tools can dramatically reduce the mountain of administrative paperwork associated with fielding a large volume of candidates. It can also reduce response times and time-to-hire, improving the experience for candidates whether they get the job or not.

#### Application development and modernization

Generative AI code generation tools and automation tools can streamline repetitive coding tasks associated with application development, and accelerate the migration and modernization (reformatting and re-platforming) of legacy applications at scale. These tools can speed up tasks, help ensure code consistency and reduce errors.

#### Predictive maintenance

Machine learning models can analyse data from sensors, Internet of Things (IoT) devices and operational technology (OT) to forecast when maintenance will be required and predict equipment failures before they occur. AI-powered pre-

ventive maintenance helps prevent downtime and enables you to stay ahead of supply chain issues before they affect the bottom line.

#### AI challenges and risks

Organizations are scrambling to take advantage of the latest AI technologies and capitalize on AI's many benefits. This rapid adoption is necessary, but adopting and maintaining AI workflows comes with challenges and risks.

#### Data risks

AI systems rely on data sets that might be vulnerable to data poisoning, data tampering, data bias or cyberattacks that can lead to data breaches. Organizations can mitigate these risks by protecting data integrity and implementing security and availability throughout the entire AI lifecycle, from development to training and deployment and post deployment.

#### Model risks

Threat actors can target AI models for theft, reverse engineering or unauthorized manipulation. Attackers might compromise a model's integrity by tampering with its architecture, weights or parameters; the core components that determine a model's behavior, accuracy and performance.

#### Operational risks

Like all technologies, models are susceptible to operational risks such as model drift, bias and breakdowns in the governance structure. Left unaddressed, these risks can lead to system failures and cybersecurity vulnerabilities that threat actors can use.

#### Ethics and legal risks

If organisations don't prioritize safety and ethics when developing and deploying AI systems, they risk committing privacy violations and producing biased outcomes. For example, biased training data used for hiring decisions might reinforce gender or racial stereotypes and create AI models that favor certain demographic groups over others.

#### AI ethics and

#### governance

AI ethics is a multidisciplinary field that studies how to optimize AI's beneficial impact while reducing risks and adverse outcomes. Principles of AI ethics are applied through a system of AI governance consisted of guardrails that help ensure that AI tools and systems remain safe and ethical.

AI governance encompasses oversight mechanisms that address risks. An ethical approach to AI governance requires the involvement of a wide range of stakeholders, including developers, users, policymakers and ethicists, helping to ensure that AI-related systems are developed and used to align with society's values.

Here are common values associated with AI ethics and responsible AI:

#### Explainability and interpretability

As AI becomes more advanced, humans are challenged to comprehend and retrace how the algorithm came to a result. Explainable AI is a set of processes and methods that enables human users to interpret, comprehend and trust the results and output created by algorithms.

#### Fairness and inclusion

Although machine learning, by its very nature, is a form of statistical discrimination, the discrimination becomes objectionable when it places privileged groups at systematic advantage and certain unprivileged groups at systematic disadvantage, potentially causing varied harms. To encourage fairness, practitioners can try to minimize algorithmic bias across data collection and model design, and to build more diverse and inclusive teams.

#### Robustness and security

Robust AI effectively handles exceptional conditions, such as abnormalities in input or malicious attacks, without causing unintentional harm. It is also built to withstand intentional and unintentional interference by protecting against exposed vulnerabilities.

#### Accountability and transparency

Organizations should implement clear responsibilities and governance structures for the development, deployment and outcomes of AI systems. In addition, users should be able to see how an AI service works, evaluate its functionality, and comprehend its strengths and limitations. Increased transparency provides information for AI consumers to better understand how the AI model or service was created.

#### Privacy and compliance

Many regulatory frameworks, including GDPR, mandate that organizations abide by certain privacy principles when processing personal information. It is crucial to be able to protect AI models that might contain personal information, control what data goes into the model in the first place, and to build adaptable systems that can adjust to changes in regulation and attitudes around AI ethics.

#### Weak AI vs. Strong AI

In order to contextualise the use of AI at various levels of complexity and sophistication, researchers have defined several types of AI that refer to its level of sophistication:

**Weak AI:** Also known as "narrow AI," defines AI systems designed to perform a specific task or a set of tasks. Examples might include "smart" voice assistant apps, such as Amazon's Alexa, Apple's Siri, a social media chatbot or the autonomous vehicles promised by Tesla.

**Strong AI:** Also known as "artificial general intelligence" (AGI) or "general AI," possess the ability to understand, learn and apply knowledge across a wide range of tasks at a level equal to or surpassing human intelligence. This level of AI is currently theoretical and no known AI systems approach this level of sophistication. Researchers argue that if AGI is even possible, it requires major increases in computing power. Despite recent advances in AI development, self-aware AI systems of science fiction remain firmly in that realm.

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# Have we reached peak 'curation'? The word has descended into a hellhole of meaninglessness

By Justin Marizzi, *Spectator Life*



**A**re we all curators now?

From the hotel chef offering an artfully curated cheeseboard to the fashion world's curated capsule collections, the sound curators (DJs) and the luxury tour operators flogging seamlessly curated travel experiences – and don't forget the curated (actually, algorithm-generated) lists from Substack – nowhere is safe from the scourge of the contemporary curator.

The actor Idris Elba sees himself less as a conventional musician, 'more of a curator of music'. In 2023, he curated the Nigerian

musician Fela Kuti's Box Set 6, in case you're not up to speed on your Afrobeat vibes. The American rapper and songwriter Kanye West identifies as an 'inventor or maybe curator', possibly not clocking they're quite different things. He's also into conceptual curation, whatever that is. Over at London's 'cultural hub' Kings Place, the artist Michael Mwenso has been curating Soul Assembly, 'where music meets conversation, and community comes alive'.

Partly borrowed from the French curatour, partly from the Latin curator (derived from curare, to care for),

the English word has been with us, mostly innocuously, for several hundred years. The Oxford English Dictionary reckons the earliest evidence for 'curator' comes from around 1390, in the writing of the poet William Langland. By the mid-17th century, the word had acquired its more cultural and academic sense, meaning 'the officer in charge of a museum, library or other collection'. And from 'curator' came 'curate', initially meaning 'to provide a record of curation', then, from the late 19th century, 'to act as curator of' – and, now, 'to try, unsuccessfully, to make your banal list/project/what-

ever sound clever and discerning' (© Marozzi 2026). From semantic drift it is a swift descent into the hellhole of meaninglessness.

'Curates guard souls and curators guard precious objects,' argues Stephen Bayley, co-founder of the Design Museum. He notes that the word curator once also denoted the professional carer of a lunatic. 'Emotional disorders seem ever present in the use of the term. Like "iconic", it is a word used with wince-making carelessness. And always a danger sign: self-professed curators of anything other than the collections in a museum or a gallery are people bound on a course of vulgar and ignorant self-promotion.'

Can we call time on it now? In 2012, the American writer Choire Sicha posted a blog titled: 'You are not a curator, you are actually just a filthy blogger'. 'As a former actual curator, of like, actual art and whatnot, I think I'm fairly well positioned to say that you folks with your blog and your Tumblr and your whatever are not actually engaged in a practice of curation,' he ventured. 'Call it what you like: aggregating? Blogging? Choosing? Copyright infringing sometimes? But it's not actually curation, or anything like it.'

No, it isn't, but still the wannabe curators come. In 2018, Mae Losasso, then a Cabinet Office intern, now a fellow in English and comparative literary studies at Warwick University, addressed the problem in a superb essay: 'I curate, therefore I am: narcissism as curation in the digital age.'

'Self-professed curators of anything other than the

collections in a museum or a gallery are people bound on a course of vulgar and ignorant self-promotion'

Bloggers are among the worst offenders. Stephanie, a museum social media manager in San Francisco, wrote a piece last year on her Substack entitled: 'How to reimagine, not fully reinvent, your closet.' Among the pearls of wisdom: 'Get off the internet. Curate an independent vibe. Wear what you love. Wear those things a lot. And stop worrying about outfit repeating.' She forgot to say 'Be kind.'

Tim Kuefler is a digital curator in Canada. 'Timotheories' (motto: 'Digital curating at heart') is 'a platform no longer just about creating content, but fostering a vibrant community, nurturing creative passions and offering meaningful insights'. Much of it is meaningless. There's a lot of waffle about 'curating creativity', ruminations on 'the curator's process: gathering with purpose' and the revelation that 'curation involves a mindful selection process'. One of Timotheories' three key pillars is 'Digitally curate your heart'. Do you mind if I skip that one, Tim?

It's not just bloggers. The curatorial incontinence has leaked far more widely than that. Companies love curating. Curated Digital, a London digital marketing agency, claims to be 'driving change that enhances your brand'. Would you want your brand associated with such drive! The Wellesley Knightsbridge hotel boasts of its minibars: 'We have meticulously curated our selection to ensure it remains luxurious and inclusive [what? why?], featuring... artisanal nuts,

halal-friendly confectionery and organic vegan chocolates.'

Incidentally, when did you last see a carelessly curated selection? If curated travel isn't sufficiently bespoke for you, try Beyond Curated, which is in the business of 'Creating heirloom memories'. The training and HR world seems to have fallen for the guff as well. eLearning Industry, a publishing platform, talks of 'curating winning learning pathways'. Good luck to everyone on the course. Meanwhile, my CleanMyMac app advises me to 'apply curated recommendations'.

The rot has even spread to cricket in Australia. Spare a thought for Matthew Page, the Melbourne Cricket Ground 'pitch curator' (aka groundsman), who came under fire during the recent Ashes series for preparing a wicket which utterly bamboozled both English and Australian batsmen.

Regrettably, Cambridge University, which should know better, is in on the act, too. 'Curating Cambridge showcases unique and intriguing high-quality gifts inspired by the diverse collections of the University of Cambridge, including art prints, accessories, homewares, puzzles, and stationery.' A gift shop, in other words. Cut the flannel.

As the American writer Benjamin Dreyer, a retired copy editor, explains in Dreyer's English: An Utterly Correct Guide to Clarity and Style: 'This is what "curate" is not so good for: to portray what you're doing when you're organising a playlist of motivating songs for gym use, selecting smoked fishes for a brunch, or arranging displays of blouses, espadrilles and picturesque thrift-shop books at Anthropologie.'

When a buzzword becomes boring, it's time to kill it. RIP the curator.

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FRINA Tenerife is offering this Large commercial property for sale in Las Chafiras, in one of the island's biggest commercial areas. Las Chafiras is centrally located close to the Tenerife southern airport, and the tourist areas. The property is empty at the moment, but it has before been used as a successful retail store. The premises of this ... For full information see website or contact: **Ref: 2524 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Palm Mar, Bar/Restaurant

€700,000

Clear Blue Skies Group SL is delighted to offer for sale these wonderful front line business premises, in the desirable coastal town of Palm-Mar in the south of Tenerife. Palm-Mar is a popular town in a bay adjacent to Los Cristianos, but separated by not only by rock but also by culture. Compared to the more robust neighbouring resorts of Los Cristianos... For full information see website or contact: **Ref: 8302 | Clear Blue Skies SL | 922 714 772**

### San Eugenio Bajo, Commercial Property

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FRINA Tenerife now offers This rare chance to buy a truly prime location investment freehold. This investment freehold is on a busy street in the El Camison area of Los Cristianos. The freehold is rented out with good tenants as a restaurant and is truly a prime location. The premises, which were completely refurbished in 2010, measure 79 m2 and are s... For full information see website or contact: **Ref: 2530 | FRINA Tenerife SL - Business Sales | 922 085 191**

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### El Medano, Commercial Property

€475,000

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### Playa de la Arena, Empty Local

€395,000

FRINA Tenerife is now offering this. Empty freehold local, on the first line in Playa La Arena. The local is empty but has been used as a bar. So, it has disabled toilets, men, and women's toilets. The local needs a full refurb before its ready to open This local would be perfect if you

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### Los Cristianos, Pizzeria

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FRINA Tenerife brings to the market this Italian Restaurant Pizzeria in Los Cristianos. It is a well known business located in El Camison, a central area close to the beach full of both residents and tourists. The Restaurant Pizzeria has an high and demonstrable monthly turnover, it has a very rich menu with traditional italian dishes and a good choice o... For full information see website or contact:

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### Puerto Colon, Sports Bar

€350,000

FRINA Tenerife offers for sale this Freehold Sports Bar in Puerto Colon. It is in a famous commercial centre visited by a lot of tourists and many locals. It's live Entertainment and great atmosphere attract people of different nationalities and ages to come and enjoy a fun night of Karaoke, live music, Sports and tasty food. This place always has some... For full information see website or contact:

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**€349,999 - €250,000**

### Golf del Sur, Investment Property

€329,175

**1 bed** · air conditioning, modern. **Ref: VS5424D | Vym Canarias | 922 787 210**

### San Eugenio Bajo, Bar/Cafe

€325,000

FRINA Tenerife is happy to offer a Modern and Stunning Cafeteria-Bar for Sale in San Eugenio Bajo. If you are looking for picture-perfect premises in a busy location, you cannot miss this stunning opportunity! The premises are 150m2 with an open kitchen and a terrace of 30m2. Altogether are tables for 90 guests. The premises were fully renovated in 20... For full information see website or contact: **Ref: 2489 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Cristianos, Freehold Pub

€320,000

FRINA Tenerife is happy to offer this long-established and very popular Freehold Pub for Sale in Los Cristianos. This business had the same owner for many years and is known for its lovely atmosphere and food, so no doubt you will have guests from day 1. Note the owners wish to keep the sale very discreet, hence we can only provide limited details here... For full information see website or contact:

**Ref: 2422 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Olivos, Empty Local

€280,000

**2 bed** · 2 bed, 5 bath commercial, local for sale. **Ref: IPPDOAL01 | Island Prime Property | +34 922 09 69 75**

### Playa San Juan, Restaurant

€250,000

This modern Restaurant for Sale in Playa San Juan is located centrally on the main street. It is known for its international menu offering brunch, burgers, and Spanish specialties. This business has fast become one of the most visited restaurants in the area and the guests just keep coming back to enjoy the menu, lovely style, and amazing atmosphere. ... For full information see website or contact:

**Ref: 2504 | FRINA Tenerife SL - Business Sales | 922 085 191**

### San Eugenio Bajo, Bar/Cafe

€250,000

FRINA Tenerife offers this famous Tenerife café for sale. The café is in San Eugenio and is known for its international menu and live music. It has been open for years and has a good reputation among residents, tourists, and on social media. And whether you are looking for an investment or a well-established business to run yourself, you cannot miss th... For full information see website or contact:

**Ref: 2505 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Puerto Colon, Excursion Business

€250,000

FRINA Tenerife is excited to offer this Unique Diving Business for Sale in Puerto Colon. If you dream about a great water sport business on the island of external spring, you

cannot miss this! It has been established for many years and has no direct competition. The diving experience is offered on underwater scooters making it possible for everyone to par... For full information see website or contact: **Ref: 2409 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Las Americas, Restaurant

€250,000

FRINA Tenerife offers for sale this Large Front-Line Restaurant in Las Americas facing the beach promenade which is always busy and offers a lovely view. Moreover, the restaurant is located on a corner, so you have even more people passing and a large terrace! If you are looking for that amazing location to open a large restaurant or lounge bar you... For full information see website or contact: **Ref: 2459 | FRINA Tenerife SL - Business Sales | 922 085 191**

**€249,999 - €150,000**

### Costa del Silencio, Bar/Cafe

€230,000

FRINA Tenerife is now offering this Belgian Bar/cafe for sale. Located in the Tenbel commercial centre. Tenbel is a well-known centre and attracts both tourists and residents. This bar is well-known with the Belgian residents on the island. also, this bar offers a wide range of Belgian beers. The premises are 100m2 of interior space with a 15m2 kitc... For full information see website or contact:

**Ref: 2538 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Golf del Sur, Commercial Property

€220,000

FRINA Tenerife is now offering this investment property for sale, in Golf del Sur. This property has an established business and good tenants The premises of this freehold is a 66m2 interior and a terrace of 40 m2. If you wish to know more about this commercial property investment contact FRINA Tenerife. Para información en español llámenos: +34 ... For full information see website or contact: **Ref: 2523 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Gigantes, Freehold Property

€219,000

Clear Blue Skies Group SL are delighted to offer this freehold business premises to the open market, located in Los Gigantes on the sunny west coast of Tenerife. Los Gigantes is the biggest resort town on the west coast of Tenerife, situated just along the coast from the delightful towns of Puerto Santiago and Playa de la Arena. Los Gigantes is named aft... For full information see website or contact: **Ref: 8344 | Clear Blue Skies SL | 922 714 772**

### Torviscas Bajo, Bar/Cafe

€210,000

FRINA Tenerife this Busy Cocktail Bar For Sale in Torviscas Bajo, which is known as one of the best cocktail bars in the area and has excellent reviews on TripAdvisor, Facebook and other social media. It has been established for years and you will take over a genuinely

successful business. Moreover, the owner only works limited hours hence, this is a g... For full information see website or contact: **Ref: 2567 | FRINA Tenerife SL - Business Sales | 922 085 191**

### La Caleta, Italian Restaurant

€190,000

A new business for sale is this Italian Food & Wine Restaurant in La Caleta. The business is known for a delicious Italian menu with pizzas, fresh shellfish, homemade desserts, and quality wines. This cozy restaurant is a must-see if you are looking for a wine-bar and restaurant with an ambitious menu. The premises are spacious 150 m2 with a large a... For full information see website or contact:

**Ref: 2403 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Cristianos, Bar/Restaurant

€190,000

FRINA Tenerife now offers this Famous and Successful Asian Restaurant for Sale. This restaurant is located centrally in Los Cristianos and is very busy. An amazing reputation secures many guests every day and evening both new and returning. If you are looking for a successful business with a good and steady income you cannot miss this! The premises ... For full information see website or contact:

**Ref: 2542 | FRINA Tenerife SL - Business Sales | 922 085 191**

### San Eugenio Alto, Pool Bar

€175,000

FRINA Tenerife presents this new Freehold opportunity Poolbar in San Eugenio Alto. A perfect located Freehold Poolbar inside a complex which is approximately a twenty minutes driving from Reina Sofia airport in the south. Almost opposite the resort there is Aqualand, a water park more suited to younger family members. The Freehold Poolbar is nearby att... For full information see website or contact: **Ref: 2603 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Cristianos, Bar/Cafe

€170,000

FRINA Tenerife now offers this Sea View Bar for sale in Los Cristianos, it is a unique and perfect option for the demanding buyer! You find this Sea View Bar in San Telmo which is busy all year and both days and nights. The current owner has designed the Sea View Bar and decorated it to perfection. Furthermore, the bar overlooks the large a busy Playa ... For full information see website or contact: **Ref: 2584 | FRINA Tenerife SL - Business Sales | 922 085 191**

### Los Cristianos, Bar/Cafe

€169,000

FRINA Tenerife now offers this Well-Known British bar Los Cristianos. It is known for its high-quality food and entertainment. The bar is located in a busy area that attracts many tourists and residents. This bar has been for almost 10 years and has a great reputation and a high income. So if you are looking for a bar in Los Cristianos you can't miss this... For full information see website or contact:

**Ref: 2550 | FRINA Tenerife SL - Business Sales | 922 085 191**

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Price: 110,000€

## Freehold Dry Cleaning Business



Long-established laundry and dry-cleaning business for sale in prime Costa Adeje. Over 20 years of success, loyal clientele - a fully equipped, easy-to-run turnkey opportunity in a high-footfall area. **Monthly rent: 1,400€**

Ref.: 2961

Price: 260,000€

## Elegant Restaurant in Palm Mar



An elegant, high-standard refurbished, well-established restaurant in Palm Mar, offering a refined dining concept, loyal international clientele that values innovation and quality. A proven turnkey business. **Monthly rent: 1,168€**

Ref.: 2965

Price: 295,000€

## Jetski Excursion



**REDUCED**

Established jetski excursion company in Marina del Sur. Including 5 Yamaha jetskis, all licenses, strong online booking system, and simple two-staff operations - a turnkey entry into Tenerife's thriving watersports market. **Monthly rent: 898€**

Ref.: 2924

Price: 140,000€

## Busy Restaurant in El Camison



Well-established restaurant in a busy central area of Los Cristianos, known for its strong reputation and loyal international clientele, featuring a fully equipped open kitchen and a cozy terrace. **Monthly rent: 2,200€**

Ref.: 2967

Price: 85,000€

## Bar & Arcade Lounge



**REDUCED**

Bar and Arcade lounge in Torviscas, combining an equipped bar with many arcade games and steady footfall from locals and tourists. Easy to run with minimal staff and low overheads. **Monthly rent: 1,000€**

Ref.: 2957

Price: 95,000€

## Adult Bar in Las Americas



Beautifully refurbished restaurant and cocktail bar in central El Médano, featuring an 80 m<sup>2</sup> interior, a 150 m<sup>2</sup> terrace, a fully equipped professional kitchen, and a restaurant license - turnkey and stylish business. **Monthly rent only: 1,700€**

Ref.: 2960

Price: 69,000€

## Turnkey Diving Company



Diving company for sale with 18 years of successful operation, including a purpose-built aluminium diving boat, office, van, licences, and full equipment. A turnkey, reputable business with proven profitability. **Monthly rent: 1,100€**

Ref.: 2956

Price: 450,000€

## Spanish Bar in Adeje Town



Long-established 110 m<sup>2</sup> local bar in the heart of Old Adeje with decades of loyal Spanish clientele, low overheads, drinks-only service, however the local has a simple kitchen. Perfect for a single person or couple. **Monthly rent: 1,500€**

Ref.: 2945

Price: 45,000€

## Modern Bar Cafe in Fanabe



**NEW**

Profitable bar-café for sale in Fañabé commercial center, featuring a 70 m<sup>2</sup> interior and a spacious 40-seat terrace. Successfully operated with established staff and strong breakfast/lunch trade. **Monthly rent only: 2,220€**

Ref.: 2971

Price: 160,000€

## Large Rental Property



**NEW**

Large local of 300m<sup>2</sup>. Located in Torviscas Bajo - offering partly sea and beach view. It used to be a restaurant but is currently closed and empty. Ready to reopen as a bar, restaurant, shop or office. **Monthly rent: 3,000€**

Ref.: 2970

Price: 3,500€

## Busy B&B for Sale Leasehold



**NEW**

A beautiful 2-storey property that offers 440 m<sup>2</sup> of interior space and 600 m<sup>2</sup> outdoors, featuring a 53 m<sup>2</sup> swimming pool and a charming garden, 11 guest rooms, common areas, and a private owner's apartment. **Monthly rent: 2,575€**

Ref.: 2969

Price: 220,000€

PROPERTIES: [www.tenerife-property.com](http://www.tenerife-property.com)

## 1-bedroom in Torviscas Bajo



Spacious, fully refurbished 51m<sup>2</sup> 1-bedroom apartment with modern bathroom, open-plan kitchen, stylish living area, and a terrace with sea views. Ideal for rental in a community with swimming pool and close to shops and restaurants.

Ref.: D1399

Price: 235,000€

## 1-Bedroom in Las Americas



You find this 1-bedroom apartment on the 7th-floor in the quiet Los Tajinastes complex, centrally in Las Americas. Large L-shaped private terrace extending the living space with stunning panoramic sea, sunset, and mountain views.

Ref.: D1400

Price: 269,000€

## 1-Bedroom in Las Americas



**REDUCED**

1-bedroom apartment of 52 m<sup>2</sup> in Los Agaves, Playa de las Americas, located in a gated complex with communal pool and lift, offering sea views and excellent central location close to the beach and amenities.

Ref.: D1390

Price: 275,000€

## 1-bedrooms in Parque Albatros



Fully renovated 1-bedroom apartment with a spacious bathroom, open-plan kitchen, bedroom with built-in closet, and living room with access to a terrace with garden views. Sold furnished. Located in a rental complex with pools.

Ref.: D1396

Price: 270,000€

## Modern 2-bedroom House



South-facing 1-bedroom apartment in Island Village Heights with a large living room, fully equipped kitchen, and a 30 m<sup>2</sup> terrace, with stunning views. Fully furnished and in good condition. The complex offers elevator, communal pool and gardens.

Ref.: D1380

Price: 320,000€

## Plot of Land in Adeje



Productive 7,000 m<sup>2</sup> plot in San José de los Llanos with two independent houses set in complete natural tranquility. Main house: 3 bedrooms, 2 bathrooms; second wooden house: 2 bedrooms, 1 bathroom. Moreover, fruit trees, wine cave, photovoltaic system, and sustainable irrigation.

Ref.: D1387

Price: 260,000€

## Modern 2-bedroom House



Fully renovated, modern furnished, semi-detached house with a vacation rental license. 85m<sup>2</sup> interior with a large equipped kitchen, 2-bedroom and 2-bathroom. Moreover, a 55m<sup>2</sup> garden/terraces, garage space, and 6m<sup>2</sup> storage. In a quiet, secure complex with 2 community pools.

Ref.: D1395

Price: 430,000€

## Large Finca in El Tanque



Productive 7,000 m<sup>2</sup> plot in San José de los Llanos with two independent houses set in complete natural tranquility. Main house: 3 bedrooms, 2 bathrooms; second wooden house: 2 bedrooms, 1 bathroom. Moreover, fruit trees, wine cave, photovoltaic system, and sustainable irrigation.

Ref.: D1397

Price: 650,000€

+34 670 63 60 04

+34 670 63 60 04

+34 922 08 51 91

frina@tenerife-business.com

Calle Colón, 1st Floor, local 213, Puerto Colón, 38660 Adeje

English, Spanish, Italian, Dutch, German, French, Danish

we are here too

